

William “Will” Harry Carlon

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[Portfolio](#)

ADDRESS

642 Baxter Ave. Apt 253
Louisville, KY 40204

EDUCATION

Auburn University, Auburn, AL (Graduated in December, 2019)
Bachelor of Arts in Media Studies, Visual Media
Studio Art Minor

WORK EXPERIENCE

Louisville City FC Louisville, KY (January 2023-Present)
Creative Content Producer

- Lead content producer for Louisville City FC, of the USL Championship
- Assist with content production for Racing Louisville, of the NWSL, when needed

Atlanta Braves Atlanta, GA (January 2022 - November 2022)
Production Trainee

- Helped to capture and create video content for the BravesVision video board during games.
- Created hype videos, commercial spots, game teases, rally videos, pitcher walkout videos, and more.
- Edited special player segments, showcasing personalities, like This or That & What’s in Your Phone.
- Produced multiple pre and in game segments each game, filming and editing before first pitch.

Atlanta Falcons Atlanta, GA (July 2021 - January 2022)
Seasonal Video Assistant

- Worked to create digital content for Atlanta Falcons social platforms and website.
- Captured content during games and practice, as well as in the community.
- Created weekly hype videos, Tik Tok & social videos, mic’d up, player highlights, pressers, & more.
- Worked on illustrations, photoshop edits, and other forms of digital media for our social channels.

USA Boxing Colorado Springs, CO (June 2021 - July 2021)
Contract Digital Content Producer

- Captured video and photo content for the USA Boxing Olympic team and USA Boxing youth team.
- Edited hype videos, partnership videos, photos, and gifs for social media.
- Created daily highlight videos and photos at the Youth Olympics & Summer Festival.

Greenville Triumph Soccer Club Greenville, SC (May 2019 - August 2019)
Media Production Intern

- Responsible for shooting video of the game, crowd, and stadium at all home games, as well as shooting training-related videos and action photos for the team social media accounts during the week.
- Shot and edited various hype videos, promotion videos, short features, and partnership videos.
- Created art projects and designs that were posted on the team’s social media sites.

Freelance Photography, Videography, and Design Work (2017 - Present)

- Experience with Sports Photography/Videography and Portrait Photography.
- Designed signs, logos, posters, and imaging for various organizations and individuals.
- Created hype videos, promo videos, and specialized videos for schools, organizations, and teams.

War Eagle Productions Auburn, AL (May 2017 - May 2020)
Videographer & Replay Operator

- Actively involved in all aspects of live sports broadcasting, post-production shooting and editing
- Post-Production Roles: Experience as videographer for women’s soccer, swim and dive, gymnastics, women’s basketball, softball, tennis, and golf. As well as editing football videos.
- Live Production Roles: Replay Operator on ESPN, SEC Network, and SEC Network Plus broadcasts

Auburn University College of Liberal Arts Auburn, AL (September 2019 - December 2019)
Student Video & Visual Effects Worker

- Organized, filmed, and edited personalized acceptance videos for future Liberal Arts students.
- Filmed, developed and edited a series of campus-wide social media video projects.

TRANSFERABLE SKILLS

- Excellent teammate, listener, hard worker, and eager to learn from those around me.
- Experienced in operating Mirrorless, DSLRs, Sony and Cannon Production cameras, and more.
- Proficient in Adobe Creative Suite, Procreate, Final Cut X.